

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Attorney Docket No.: 15038US02**

**PATENT**

In the Application of:

Jeyhan Karaoguz, et al.

Serial No.: 10/675,466

Filed: September 30, 2003

For: DEMAND BROADCAST CHANNELS  
AND CHANNEL PROGRAMMING  
BASED ON USER VIEWING  
HISTORY, PROFILING, AND  
REQUESTS

Examiner: Stanley, Mark P.

Group Art Unit: 2427

Confirmation No.: 5576

**Electronically Filed On January 6, 2009**

OK TO ENTER: /M.S./

01/12/2009

**RESPONSE UNDER 37 C.F.R. § 1.116**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the final Office Action mailed November 6, 2008, in the above-identified application. The Applicants respectfully request reconsideration of the claim rejections in view of the following remarks.